

## ORDER



**KSNV**

Orders	Order / Rev:	105148	
	Alt Order #:	06838589	
	Product Desc:	AMER FOR PROSPERITY	
	Estimate:	465	
	Flight Dates:	08/22/12 - 08/27/12	Primary AE:
	Original Date / Rev:	08/06/12 / 08/10/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
			KSNV
			Amy McCreary
			BLPHI
			National

Agency	Name:	Mentzer Media Services, Inc.
	Buying Contact:	
	Billing Contact:	
	600 Fairmont Ave.	
	Towson, MD 21286	
	Billing Type:	Cash
	Billing Calendar:	Broadcast
	Billing Cycle:	EOM/EOC
	Agency Commission:	15%

Advertiser	Name:	<u>Americans for Prosperity_</u> <u>Revised</u>	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, ISSUE_GEN	Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/26/12	59	\$49,050.00	\$41,692.50	August 2012	59	\$49,050.00	\$41,692.50	0.00
08/27/12	08/27/12	14	\$10,550.00	\$8,967.50	September 2012	14	\$10,550.00	\$8,967.50	0.00
					Totals	73	\$59,600.00	\$50,660.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order / Rev: 105148 Advertiser: Americans for Prosperity  
 Alt Order #: 06838589 Product Desc: AMER FOR PROSPERITY KSNV  
 Flight Dates: 08/22/12 - 08/27/12 Estimate: 465

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KSNV	08/22/12	08/24/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	3	\$325.001	0.00	NM		3	\$975.00
<b>RACHEL RAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 --WTF-- 3 \$325.00 0.00															
E 6	KSNV	08/22/12	08/24/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	3	\$450.001	0.00	NM		3	\$1,350.00
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 --WTF-- 3 \$450.00 0.00															
E 7	KSNV	08/22/12	08/24/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	3	\$1,000.001	0.00	NM		3	\$3,000.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 --WTF-- 3 \$1,000.00 0.00															
E 8	KSNV	08/22/12	08/24/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	--WTF--	:30	6	\$1,000.001	0.00	NM		6	\$6,000.00
<b>JEOPARDY/WHEEL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 --WTF-- 6 \$1,000.00 0.00															
E 9	KSNV	08/22/12	08/24/12	Face to Face w/ Ralston CM		730-758pm	--WTF--	:30	3	\$800.001	0.00	NM		3	\$2,400.00
<b>FACE TO FACE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 --WTF-- 3 \$800.00 0.00															
E 10	KSNV	08/22/12	08/24/12	M-F News 3 at Eleven CM		11pm-1135pm	--WTF--	:30	6	\$1,100.001	0.00	NM		6	\$6,600.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 --WTF-- 6 \$1,100.00 0.00															
E 11	KSNV	08/22/12	08/24/12	The Tonight Show CM		1135p-1237a	--WTF--	:30	6	\$425.001	0.00	NM		6	\$2,550.00
<b>TONIGHT SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 --WTF-- 6 \$425.00 0.00															
E 12	KSNV	08/25/12	08/25/12	News 3 Sunrise - SATURDAY CM		6a-7a	-----S-	:30	2	\$325.001	0.00	NM		2	\$650.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 -----S- 2 \$325.00 0.00															
E 13	KSNV	08/25/12	08/25/12	Saturday Today CM		7a-9am	-----S-	:30	1	\$625.001	0.00	NM		1	\$625.00
<b>SAT TODAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 -----S- 1 \$625.00 0.00															
E 14	KSNV	08/25/12	08/25/12	Sa-Su Early News CM		5pm-630pm	-----S-	:30	2	\$650.001	0.00	NM		2	\$1,300.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 -----S- 2 \$650.00 0.00															
E 15	KSNV	08/25/12	08/25/12	Weekend Jeopardy/Whe CM		630-730pm	-----S-	:30	2	\$500.001	0.00	NM		2	\$1,000.00
<b>JEOPARDY/WHEEL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 -----S- 2 \$500.00 0.00															
E 16	KSNV	08/25/12	08/25/12	To the Point - PM CM		730-758pm	-----S-	:30	1	\$375.001	0.00	NM		1	\$375.00
<b>VEGAS INC</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 -----S- 1 \$375.00 0.00															
E 17	KSNV	08/25/12	08/25/12	CM		11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00

Order / Rev: 105148  
 Alt Order #: 06838589  
 Flight Dates: 08/22/12 - 08/27/12

Advertiser: Americans for Prosperity  
 Product Desc: AMER FOR PROSPERITY  
 Estimate: 465

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Sa-Su News 3 at Eleven																										
Sa-Su News 3 at Eleven																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S-	1	\$1,100.00	0.00																					
E 18	KSNV	08/26/12	08/26/12	News 3 Sunrise - SUND&M	6a-7a		-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
News 3 Sunrise SUNDAY																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S	1	\$325.00	0.00																					
E 19	KSNV	08/26/12	08/26/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00											
Sunday Today																										
SUN TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S	1	\$625.00	0.00																					
E 20	KSNV	08/26/12	08/26/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00											
Meet the Press																										
MEET THE PRESS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S	1	\$3,000.00	0.00																					
E 21	KSNV	08/26/12	08/26/12	Chris Matthews 9:30AM SM	9:30a-10a		-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00											
Chris Matthews SUN 9:30am																										
CHRIS MATHEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S	1	\$500.00	0.00																					
E 22	KSNV	08/26/12	08/26/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$3,200.00	1	0.00	NM	2	\$6,400.00											
NFL Football																										
NFL PRESEASON																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S	2	\$3,200.00	0.00																					
E 23	KSNV	08/26/12	08/26/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00											
Sa-Su News 3 at Eleven																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S	1	\$1,100.00	0.00																					
E 24	KSNV	08/26/12	08/26/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00											
Sports Night in Las Vegas																										
SPORTS NIGHT																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/20/12	08/26/12	-----S	1	\$400.00	0.00																					
E 25	KSNV	08/27/12	08/27/12	M-F 6-7a WakeUp w/W@M	6-7a		M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE UP																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	M-----	1	\$700.00	0.00																					
E 26	KSNV	08/27/12	08/27/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00											
Today Show																										
TODAY SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	M-----	1	\$1,400.00	0.00																					
E 27	KSNV	08/27/12	08/27/12	M-F Today Show II 3rd HOM	9-10a		M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00											
M-F Today Show II																										
TODAY SHOW II																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	M-----	1	\$500.00	0.00																					
E 28	KSNV	08/27/12	08/27/12	M-F Today Show III 4th HOM	10am-11am		M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
Today 4th Hour																										
TODAY SHOW III																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	M-----	1	\$325.00	0.00																					
E 29	KSNV	08/27/12	08/27/12	CM	11am-12pm		M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00											

Order / Rev: 105148  
 Alt Order #: 06838589  
 Flight Dates: 08/22/12 - 08/27/12

Advertiser: Americans for Prosperity  
 Product Desc: AMER FOR PROSPERITY  
 Estimate: 465

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
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				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/27/12	09/02/12	M-----		1			\$325.00	0.00					
E 30	KSNV	08/27/12	08/27/12	Dr. Phil	CM	3-4p			M-----	:30	1	\$450.001	0.00	NM	1 \$450.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/27/12	09/02/12	M-----		1			\$450.00	0.00					
E 31	KSNV	08/27/12	08/27/12	M-F Early News	CM	5-630p			M-----	:30	1	\$1,000.001	0.00	NM	1 \$1,000.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/27/12	09/02/12	M-----		1			\$1,000.00	0.00					
E 32	KSNV	08/27/12	08/27/12	M-F Jeop/Wheel	CM	630-730pm			M-----	:30	2	\$1,000.001	0.00	NM	2 \$2,000.00
				M-F Jeopardy/Wheel of Fortune											
				JEOPARDY/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/27/12	09/02/12	M-----		2			\$1,000.00	0.00					
E 33	KSNV	08/27/12	08/27/12	Face to Face w/ Ralston	CM	730-758pm			M-----	:30	1	\$800.001	0.00	NM	1 \$800.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/27/12	09/02/12	M-----		1			\$800.00	0.00					
E 34	KSNV	08/27/12	08/27/12	M-F News 3 at Eleven	CM	11pm-1135pm			M-----	:30	2	\$1,100.001	0.00	NM	2 \$2,200.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/27/12	09/02/12	M-----		2			\$1,100.00	0.00					
E 35	KSNV	08/27/12	08/27/12	The Tonight Show	CM	1135p-1237a			M-----	:30	2	\$425.001	0.00	NM	2 \$850.00
				Tonight Show											
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 08/27/12	09/02/12	M-----		2			\$425.00	0.00					
													Totals	73 \$59,600.00	